



edesia

NUTRITION

ANNUAL
REPORT
2022



EDESIA ANNUAL REPORT 2022



Left: In 2022, Edesia shipped Plumpy'Nut to the Mirriah Department of Niger. ALIMA, a partner of Edesia, distributed these life-saving foods to children across the region.

First Page: At a clinic in Sierra Leone, a mother waits to have her child weighed and measured in order to receive more Plumpy'Nut, donated by Edesia.

MISSION

Edesia is on a mission to eradicate malnutrition worldwide.

VISION

Edesia's vision is a world where all children have access to adequate nutrition as a basic human right.

VALUES

People-First: Teamwork, collaboration, health, wellness, joy

Mission-Driven: Passion and energy for ending hunger & malnutrition, integrity, dedication

Diversity-Centered: Inclusive, kind, caring, respectful

Continuous Improvement: Safety, innovation, quality, efficiency

BOARD OF DIRECTORS

Navyn Salem
Chairman

David Duffel
Secretary

Paul Salem
Treasurer

Directors:
Annie Abruzzesse
Bernie Beaudreau
Mary Gene Clavin
Elizabeth Cox
Bonnie Glick
Kristen Grimm
Adeline Lescanne-Gautier
Steven Lutterbeck
Dele Olojede
Lynn Utter
Dolf van den Brink

EXECUTIVE TEAM

Navyn Salem
Founder & CEO

Maria Kasparian
Executive Director

Tom Stehl
Director of Strategy

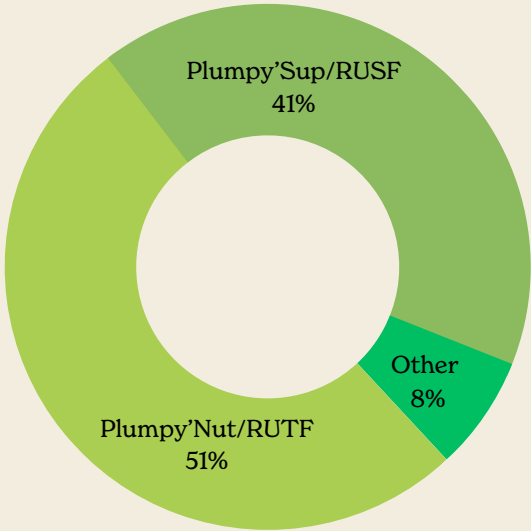
Brain O'Farrell
Chief Financial Officer

2022 HIGHLIGHTS

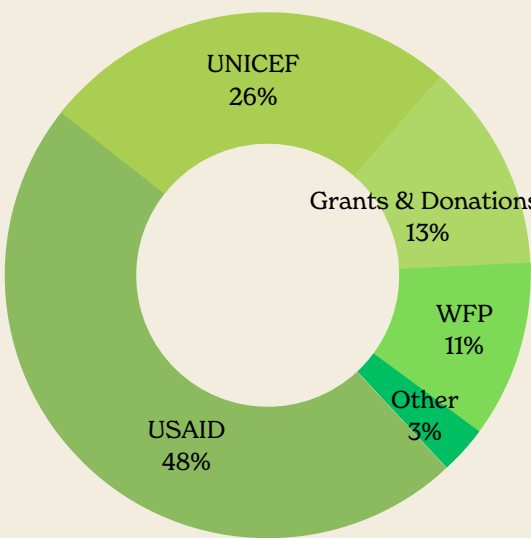
In response to the challenges presented by the impacts of the war in Ukraine, COVID-19, soaring inflation, and the effects of climate change and conflict, an emergency investment of over \$500M was made by USAID and other governments as well as private philanthropists for the global procurement and programming of Plumpy’Nut. Edesia has significantly ramped up production as a response and remains committed to ending child malnutrition.

- Edesia shipped 1,699,756 cases to 35 countries, the largest year in its history and a 15% volume increase compared to 2021.
- Edesia achieved the milestone of reaching 18.3 million children since production began in 2010.
- Founder/CEO Navyn Salem and Edesia were awarded the 2022 McNulty Prize, which recognizes breakthrough leaders addressing social, economic, and environmental challenges.
- The plant was reconfigured, and new machinery was purchased to expand production capacity by 15%. Additionally, 18 new staff members were hired as the organization prepared to operate 24/7.
- Edesia Research & Development team developed, tested, and rolled out the most formula changes in a single year.
- Over 52 million pounds of raw materials were sourced from across the U.S., totaling \$53 million.
- Edesia launched an ambitious \$12M fundraising campaign to acquire the equipment necessary to increase their reach to 6 million children annually.

SHIPMENTS



CUSTOMERS



Edesia shipped its range of ready-to-use foods to the following **35** countries, reaching **2.7** million children:

- | | | | | | | |
|--------------|------------------------------|-----------|-------------|------------|--------------|-----------|
| Afghanistan | Central African Republic | Ethiopia | Ivory Coast | Mauritania | Sierra Leone | Syria |
| Benin | Chad | Ghana | Liberia | Niger | Somalia | Togo |
| Burkina Faso | Democratic Republic of Congo | Guatemala | Madagascar | Nigeria | South Africa | Venezuela |
| Burundi | Djibouti | Haiti | Malawi | Pakistan | South Sudan | Vietnam |
| Cameroon | El Salvador | Honduras | Mali | Senegal | Sudan | Yemen |

IMPACT STORIES

Xawo, from Somalia

Xawo, a one-year-old girl, resides in an IDP camp in the Daynile district of Mogadishu with her family, having traveled 102 miles to escape the devastating effects of drought. Their story echoes that of hundreds of thousands who sought aid amid consecutive failed rainy seasons.

"The drought has ravaged us. We used to raise animals and grow crops, but our livestock perished, and our crops withered," lamented Habibo, Xawo's mother.

Deprived of nutritious food, Habibo struggled to maintain her family's health. Her greatest concern was Xawo, who had noticeably lost weight and hair. However, she didn't know what to do.

One day, a community health worker conducting routine nutritional screenings visited their home, and Habibo shared her concerns about Xawo. Following an evaluation, Xawo was diagnosed with severe acute malnutrition and started treatment with Edesia's donated Plumpy'Nut. Her health and nutrition improved significantly, with weight gain evident at each follow-up. After six weeks, Xawo was no longer classified as severely malnourished.

Habibo rejoiced at her daughter's recovery and improved health, feeling a newfound sense of empowerment in caring for her child.



Josue, from Venezuela

Josue, a two-year old boy, was hospitalized due to worsening symptoms of diarrhea, vomiting, a chest infection, and malnutrition. His Grandmother, who cares for him along with two other grandchildren, faces financial constraints and her own health challenges.

They reside in a Jose Tadeo Monagas barrio where most residents struggle to meet basic needs due to soaring food costs. Venezuela is grappling with a severe humanitarian crisis, marked by widespread food insecurity, with rates three times worse than the South American average and one of the world's highest food inflation rates. This places children at risk, as malnutrition compromises their immunity, leaving them susceptible to infection, illness, and death.

After a week in the hospital, Josue was discharged. His Grandmother, informed by an aunt, discovered the nearby Nutritional Recovery Center, just a twenty-minute walk from their home. There, Josue was promptly assessed and enrolled in the program by a volunteer. The center's pediatrician and nutritionist diagnosed him with severe acute malnutrition, and Josue was prescribed Plumpy'Nut from Edesia.

Months of Plumpy'Nut treatment restored Josue to good health, and his devoted Grandmother expressed immense gratitude to the program and to God. She shared her hope and dream for his future: that he grows up healthy.