

Making Malnutrition History: An Evening of Impact



Sponsorship Opportunities

We are preparing for a defining moment at Edesia, the unveiling of our new and expanded 300,000 square foot factory, with an evening that will mark both this historic milestone and the work ahead.

What does that much space do? It feeds 10 million kids per year!

On October 24, 2026, we will unveil and tour our new factory, premiere a documentary short, and dine together as we hear powerful stories from an incredible lineup of special guests. See event Save the Date here ([link](#)).

No matter the challenge, our commitment never waivers. We feed children around the world who desperately need us. Our specific goal; use this historic moment to save the lives of 100,000 children by raising \$5 million.

We are inviting a select group of partners to become event sponsors and help Edesia make malnutrition history.

Ready to become a sponsor? Please see the next page for sponsorship information.

Questions?

Contact Todd Grinnell at tgrinnell@edesianutrition.org

Important Sponsorship Gift and Tax Information

*** In accordance with IRS guidelines, the tax-deductible portion of any sponsorship is limited to the amount exceeding the fair market value of any benefits received. For the Edesia Factory Opening and Celebration, the estimated value of benefits provided (meal and beverages) is \$125 per person (\$1,250 per table of 10).*

****Please note that the IRS prohibits the use of Donor Advised Funds or an IRA QCD where more than an incidental benefit is received by the donor in return (e.g. event table/tickets, purchase of auction items). This prohibition applies regardless of whether the donor pays separately for the benefits received (i.e. the "non-deductible" amount). All table/ticket and auction purchases, therefore, must be funded personally outside of a Donor Advised Fund or IRA Gift. For further guidance, please consult your Donor Advised Fund advisor or your IRA Account administrator.*

History Maker

(\$500,000)

Save the lives of 10,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Named as presenting sponsor in all event promotional material with prominent brand identity logo placement and in-event signage.

VIP reception with Navyn Salem, the Bezos Family and other special guests.

Permanent Recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Two reserved tables for 10 guests in premier location. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Special recognition from the stage during event program.

Impact Architect

(\$250,000)

Save the lives of 5,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

VIP reception with Navyn Salem, the Bezos Family and other special guests.

Permanent recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Two reserved tables for 10 guests in premier location. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.



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Change Maker

(\$100,000)

Save the lives of 2,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Permanent recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Reserved table for 10 guests in a prominent location. Grow our community by filling your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.

Hope Builder

(\$50,000)

Save the lives of 1,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Reserved seats for 5 guests. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.