

Making Malnutrition History: An Evening of Impact



Sponsorship Opportunities

A big moment is coming

We are opening Edesia's expanded 300,000 square foot factory. What does that kind of space mean? It means we can reach 10 million children every year with life-saving food.

On October 24, 2026, we will come together to tour the new facility, premiere a short documentary, and share a meal while hearing powerful stories from an inspiring group of speakers. It will be a night to reflect on how far we've come, and where we're going next.

As we grow, one thing remains unchanged: our commitment to feed the world's most vulnerable children. Our goal is ambitious: use this momentous occasion to save the lives of 100,000 children this year by raising \$5 million.

We are inviting a select group of partners to join us as event sponsors and help make malnutrition history. Interested in becoming a sponsor? Please see the next page for opportunities.

For questions or to reserve your sponsorship, please contact Todd Grinnell at tgrinnell@edesianutrition.org.

Important Sponsorship Gift and Tax Information

*** In accordance with IRS guidelines, the tax-deductible portion of any sponsorship is limited to the amount exceeding the fair market value of any benefits received. For the Edesia Factory Opening and Celebration, the estimated value of benefits provided (meal and beverages) is \$125 per person (\$1,250 per table of 10).*

****Please note that the IRS prohibits the use of Donor Advised Funds or an IRA QCD where more than an incidental benefit is received by the donor in return (e.g. event table/tickets, purchase of auction items). This prohibition applies regardless of whether the donor pays separately for the benefits received (i.e. the "non-deductible" amount). All table/ticket and auction purchases, therefore, must be funded personally outside of a Donor Advised Fund or IRA Gift. For further guidance, please consult your Donor Advised Fund advisor or your IRA Account administrator.*

History Maker

(\$500,000)

Save the lives of 10,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Named as presenting sponsor in all event promotional material with prominent brand identity logo placement and in-event signage.

VIP reception with Navyn Salem, the Bezos Family and other special guests.

Permanent Recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Two reserved tables for 10 guests in premier location. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Special recognition from the stage during event program.

Impact Architect

(\$250,000)

Save the lives of 5,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

VIP reception with Navyn Salem, the Bezos Family and other special guests.

Permanent recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Two reserved tables for 10 guests in premier location. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.



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Change Maker

(\$100,000)

Save the lives of 2,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Permanent recognition in our new factory. We welcome the chance to name a space in our new factory commensurate with the level of your sponsorship gift.

Reserved table for 10 guests in a prominent location. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.

Hope Builder

(\$50,000)

Save the lives of 1,000 children.

Fund the production and delivery of Plumpy'Nut — one \$50 box provides a full 7-week treatment, saving one child's life.

Reserved seats for 5 guests. Fill your table with people you know will be inspired by our work.

Recognition in all marketing, pre-event materials, and on screens during event.

Recognition from the stage during event program.