



FISCAL YEAR 2025

Annual Report

We're on a mission to
end malnutrition

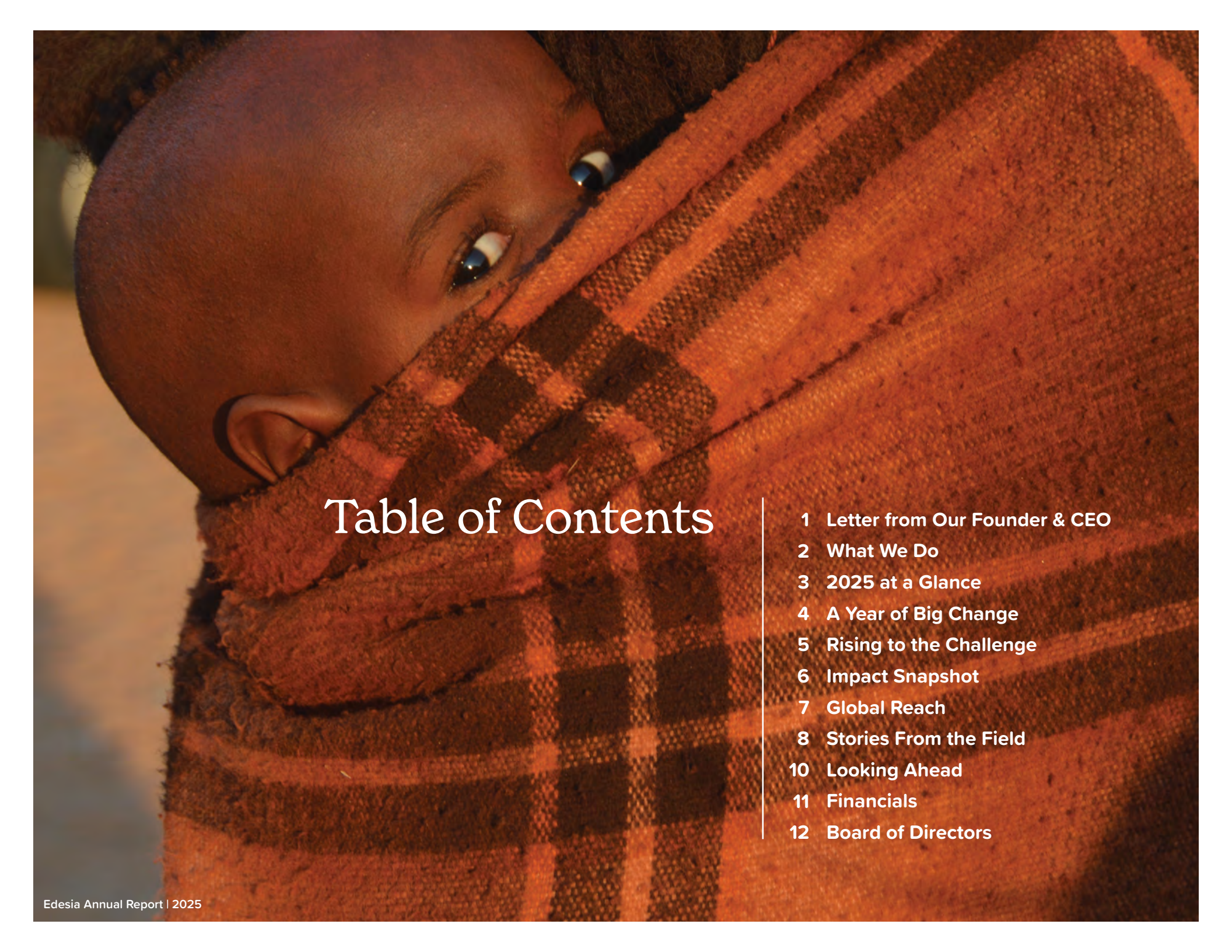


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Letter from Our Founder & CEO

This year tested us like no other.

When foreign aid froze and our largest customer disappeared overnight, we faced one question: How do we keep feeding children when the system meant to protect them stops working?

Our answer was simple. We don't stop.

I learned to align with unusual allies, set unachievable goals, make changes on the fly, take calculated risks, and defend what I believe in by speaking up. But more than anything, I learned to trust in our mission, and to trust that feeding children caught in humanitarian crises will always be a core value of the American people.

We kept our lines running, built new partnerships, found new routes, and delivered lifesaving food into places like Gaza and Sudan. When doors closed, we found another way in.

Everything we make begins with American farmers and ends in the hands of a child who deserves a chance to grow.

To all who stood with us, thank you.



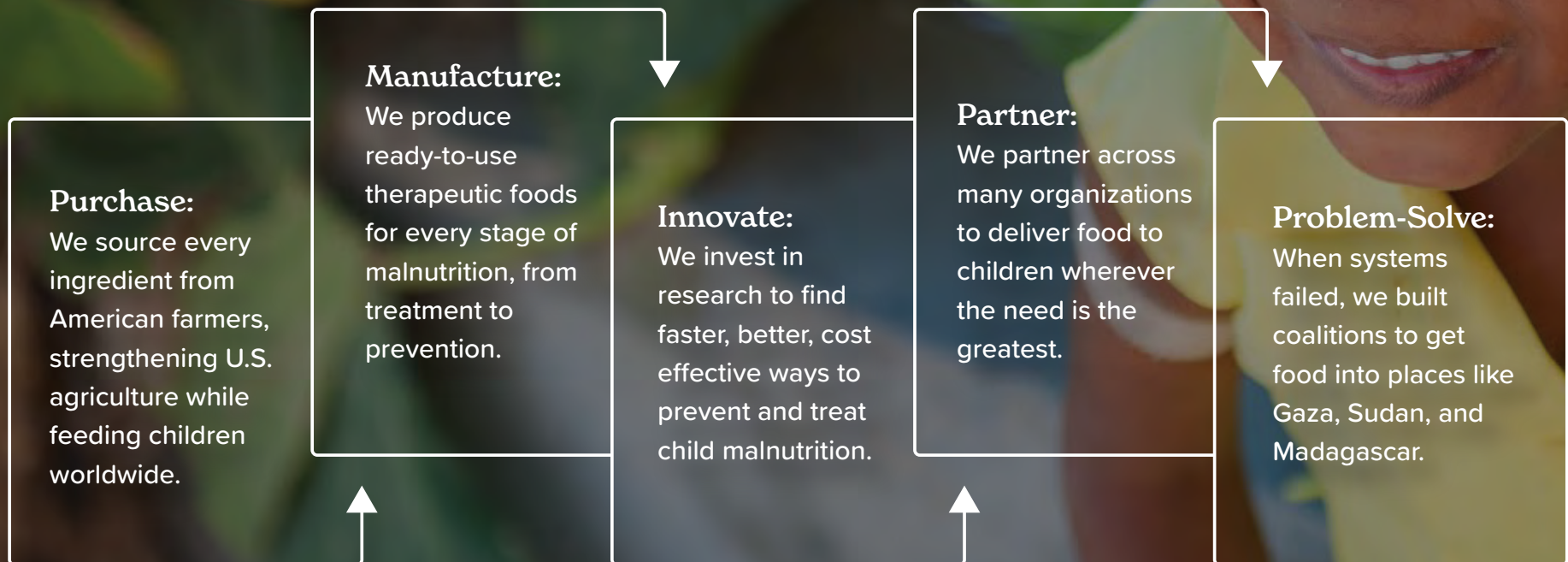
Navyn Salem
Founder & CEO



“Most of all, this year reinforced my belief that feeding children caught in humanitarian crises will always be a core value of the American people.”

Navyn Salem
Our Founder & CEO

What We Do



2025

at a Glance

2,559,563

Children Reached

31

Countries Served

27

Global Partners



A Year of Big Change

And Even Bigger Progress

Early in 2025, the humanitarian system was turned upside down when USAID, our largest customer and the world's leading humanitarian donor, was shut down. What began as one of the most promising years in Edesia's history quickly became one of its most challenging. We navigated stop-work orders, contract terminations, factory shutdowns, layoffs, and unprecedented uncertainty, yet never lost sight of our mission.

Together with our donors and partners, we launched the *Children Can't Wait* campaign, raising \$5.1 million to help deliver lifesaving nutrition to children who needed it. We also expanded our reach by opening a new warehouse in Ghana, reducing delivery times across West Africa and strengthening our ability to respond to future emergencies. Along the way, Edesia transitioned through three U.S. government agencies in a single year.

The year we expected to accelerate our mission became the year we had to defend it. Every shipment we produced, every partnership we built, and every child we reached was possible because our team refused to give up.



Rising to the Challenge

When the humanitarian system changed overnight, we found new ways to get to children in the world's hardest-to-reach places.

How We Responded

Maintained a **95% program spending ratio**, ensuring donor dollars continued to reach children.

Advanced a major factory expansion increasing future capacity to reach **10 million** more children each year.

Activated **\$4 million** through Edesia's Innovation Fund, supporting 11 research projects across 13 countries.

Kept the world watching, generating nearly **100 national and international media interviews** to advocate for children facing malnutrition.

Expanded preventive nutrition, with Nutributter (SQ-LNS) growing from **10% to 24% of our product mix**.

Impact Snapshot

Boxes Shipped



1.5M

boxes of our lifesaving food were delivered

Countries Served



31

countries including Gaza, Sudan, and Madagascar

New Donors



2,477

donors stepped up to support us in a time of great need

Partnerships



30

partners joined our mission to end malnutrition

Funds Raised



\$8.7M

raised to fund our efforts across 31 countries

Research Projects



11

projects implemented in 13 countries

Packets Shipped



352M

packets were distributed across the world

States Sourced



18

states supplied the ingredients for our lifesaving foods

Global Reach

Since 2010, Edesia has reached almost 30 million children in more than 65 countries.

Each box we make travels thousands of miles, by truck, ship, or plane, to reach children who need it most.

We partnered with humanitarian organizations, the U.S. Government, and a growing coalition of humanitarian organizations to ensure food reached families trapped by famine, war, or disaster.

In 2025 we shipped
over 1.5 million boxes
of lifesaving food
to 31 countries



Stories from the Field

Finding Fatoumata Before It Was Too Late

When community health worker Djénéba Doumbia visited nine-month-old Fatoumata Soni in Bamako, Mali, she didn't have to wait for the family to travel to a clinic. A simple MUAC tape revealed severe acute malnutrition before it became life-threatening.

Treatment began immediately at home. Fatoumata received Plumpy'Nut, stopping her condition from getting worse and giving her the chance to recover before it became an emergency.

That visit was possible because Edesia donated 1,620 boxes of Plumpy'Nut in June 2025, helping community health workers bring lifesaving care directly to families across Bamako and Bankass. Early action changed Fatoumata's future.





Care That Came Home

Two-year-old Yacouba looked healthy. But during a routine home visit, a simple arm measurement told a different story. He was malnourished.

Because treatment was already available in his community, Yacouba didn't have to travel long distances or wait for care. He began receiving ready-to-use supplementary food right away, along with routine health services. Week by week, he grew stronger. Today, Yacouba is gaining weight, recovering well, and giving his grandmother hope for the future.

His story is a reminder that when lifesaving food is close to home, families can focus on what matters most: helping their children grow, thrive, and dream.



Looking Ahead

The Road to 2026

We call it the Year of the Deadline. A year defined by action, urgency, and follow-through.

Our factory expansion will be operational by November 2026, increasing our capacity by 65%, allowing us to produce over 13 million packets of lifesaving food a week.

We will expand our work in prevention, because no child should have to reach the point of crisis before getting help.

And we'll keep advocating for smarter, faster, more equitable systems to deliver nutrition to those who need it most.

Children can't wait. So, neither will we.

Financials

Total Revenue

\$62M

Net Sales Revenue

\$11.7M

Net Contribution Revenue

We Raised

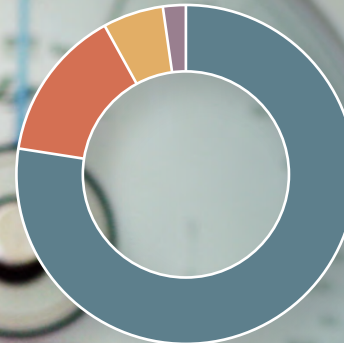
\$4.9M

For Donated Product

\$31.1M

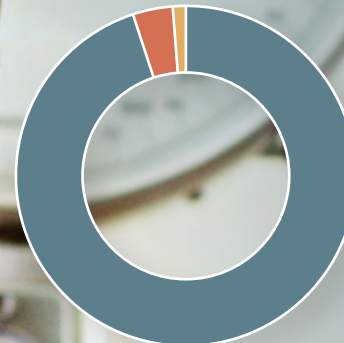
Donated For Factory Expansion

Revenue



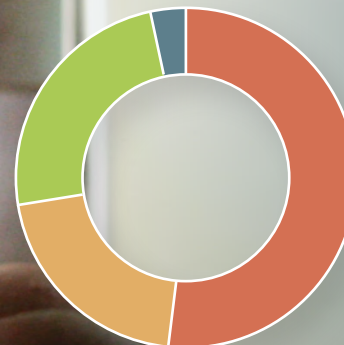
- 77% Sales Revenue + Grants
- 15% Donations
- 6% Investment Income
- 2% Other Revenue

Expenses



- 95% Program Spending
- 4% Administration
- 1% Fundraising

Product Breakdown



- 51% Plumpy'Nut
- 22% Plumpy'Sup
- 24% Nutributter
- 3% Other

Our Board of Directors

Dolf van den Brink
David Duffell
Bonnie Glick
Kristen Grimm

Adeline Lescanne
Dele Olojede
Lynn Utter





We're on
a mission
to end
malnutrition

